

# product catalogue



**VITRO**



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**VITRO HELLAS S.A.** was established in 1985 in Nisseli, Greece. The company is a market leader in the production and trade of high-quality plant propagation material.

The company's contribution in the development of Greek Agriculture and especially in vine sector and also in the fruit trees sector is enormous.

Using all the modern techniques through its tissue culture laboratory propagates several rootstocks, fruit trees and kiwis.

Trying to keep up with the world trends has already moved on strategic collaborations with foreign Institutes, Universities and nurseries who possess the exclusive rights of new dynamic varieties.

So **VITRO HELLAS S.A** has already signed contracts with the Italian Organization C.R.PV (CENTRO RICERCHE PRODUZIONI VEGETALI), the University of Bologna and the French Institute IPS (INTERNATIONAL PLANT SELECTION). The patent protected varieties (®) of these Institutes are already worldwide famous and besides the classic varieties we have, now, we have the right to propagate and distribute these new sweet cherry(Star and Sweet series), apricot, peach, nectarine, apple and kiwi varieties.

**VITRO HELLAS SA** produces plant propagating material according to the procedures of the International Protocol GLOBALGAP and the Quality Management Standard ISO 9001:2008.





## Gala

---

Variety: Gala

Harvest period: First days of August

Treetype: Standard

Productivity: Verygood

Conservation: Good

Fruit size: Middle (the best of the Gala series)

FruitColor: Red variety.

Main Characteristics: Early variety with exceptional color and taste. The fruit is crispy as all gala, but the color is the best of all gala. Ideal for low altitude.





## Superchief® • Sandidge

---

Variety: Superchief

Supplier: Tagliani Vivai

Harvest period: With Red Chief

Tree type: Spur

Productivity: Very good

Conservation: Very good( 7 months)

Fruit size: 200-250gr

Fruit Color: Red variety

Main Characteristics: Mutation of Red Chief. Although it ripens with Red Chief, the color is much better





## Gold Chief® • Gold Pink

---

Variety: Gold Pink

Licensors: Vivai F.lli Zanzi

Harvest period: End of September

Tree type: Semi Standard

Productivity: Very good

Conservation: Very good

Fruit size: 200gr

Fruit Color: Yellow variety with slight red

Main Characteristics: New yellow variety. Generated by intersection of Golden delicious x Starkrimson.



Apples





# Fuji

---

Variety: Fuji

Harvest period: First days of October

Treotype: Standard

Productivity: Very good

Conservation: Very good(over 8 months)

Fruit size: Over250gr

Fruit Color: Red variety

Main Characteristics: Ideal for low altitude.





## Forlady®

---

Variety: Forlady

Founder: Istituto Sperimentale per la Frutticoltura – sezione di Forlì.  
Διασταύρωση των ποικιλιών Forum x Lady Williams

Licensors: CRPV

Harvest period: First days of October

Tree type: Standard

Productivity: Very good

Conservation: Very good (over 8 months)

Fruit size: 200gr

Fruit Color: Red variety

Main Characteristics: New late variety with exceptional color and taste





## Sweet Early® • Panaro 1

---

Variety: Panaro 1

Breeders: Lugli Stefano, Sansavini Silviero

Licensors: CRPV

Flowering period: Medium late

Pollinators: Self fertile

Harvest period: 2 to 4 days before B Burlat

Tree type: Semi Standard. It is suitable for high density orchards

Productivity: Very good

Conservation: good

Fruit size: 10gr

Fruit Color: Dark red

Brix: 15,5

Main Characteristics: Very early variety with good fruit size. Resistant to cracking.





## Early Star® • Panaro 2

---

Variety: Panaro 2

Breeders: Lugli Stefano, Sansavini Silvano

Licensors: CRPV

Flowering period: Medium early

Pollinators: Self fertile

Harvest period: 2 to 4 days after B Burlat

Tree type: Standard. The most vigorous variety of the Star series

Productivity: Good

Conservation: Good

Fruit size: 12 gr

Fruit Color: Dark Red variety.

Brix: 15

Main Characteristics: Susceptible in Cracking







## Grace Star®

---

Variety: Grace Star

Breeders: Lugli Stefano, Sansavini Silviero

Licensor: CRPV

Flowering period: Medium late

Pollinators: Self fertile

Harvest period: 11 days after B Burlat

Tree type: Medium Standard

Productivity: Extremely high

Conservation: Good

Fruit size: 12 gr

Fruit Color: Wine Red

Brix: 16

Main Characteristics: New self fertile variety with very high yield every year





## Blaze Star®

---

Variety: Blaze Star

Breeders: Lugli Stefano, Sansavini Silvano

Licensor: CRPV

Flowering period: Medium

Pollinators: Self fertile

Harvest period: 12 days after B Burlat

Tree type: Medium

Productivity: Extremely high

Conservation: Good

Fruit size: 9-10 gr

Fruit Color: Red

Brix: 16,5

Main Characteristics: New self fertile variety with very high yield every year. Tolerant to rain...



Sweet Cherries



## Black Star®

---

Variety: Black Star

Breeders: Lugli Stefano, Sansavini Silviero

Licensor: CRPV

Flowering period: Medium early

Pollinators: Self fertile

Harvest period: 16 to 18 days after B Burlat

Tree type: Medium Standard. Gives good branching

Productivity: Very Good

Conservation: Good

Fruit size: 12 gr

Fruit Color: Intense Dark Red.

Brix: 17,1

Main Characteristics: Resistant in Monilia and in cracking





## Big Star®

---

Variety: Big Star

Breeders: Lugli Stefano, Sansavini Silvano

Licensors: CRPV

Flowering period: Medium

Pollinators: Self fertile

Harvest period: 24 days after B Burlat

Tree type: Medium Standard

Productivity: Very Good

Conservation: Good

Fruit size: 12 gr

Fruit Color: Dark wine Red variety.

Brix: 15

Main Characteristics: Susceptible in Cracking



Sweet Cherries





## Lala Star®

---

Variety: Lala Star

Breeders: Lugli Stefano, Sansavini Silvano

Licensor: CRPV

Flowering period: Medium

Pollinators: Self fertile

Harvest period: 22 days after B Burlat

Tree type: Medium Standard

Productivity: Very Good

Conservation: Good

Fruit size: 9,5 gr

Fruit Color: Red variety.

Brix: 19,5

Main Characteristics: Susceptible in Cracking





## Sweet Heart®

---

Variety: Sweet Heart

Breeders:

Licensors: IPS

Flowering period: Medium

Pollinators: Self fertile

Harvest period: 34 days after B Burlat

Tree type: Medium Standard

Productivity: Very Good

Conservation: Good

Fruit size: 26–28 mm

Fruit Color: Intense wine Red variety.

Brix: 16,7

Main Characteristics: Susceptible in Cracking



Sweet Cherries



## Sweet Arianna®

Variety: PA 1 UNIBO

Breeders: Lugli S, Correale R, Grandi M

Licensors: CRPV

Flowering period: Early

Pollinators: Self incompatible(S3S4)

Harvest period: 4–6 days after B Burlat

Tree type: Standard, good branching

Productivity: High cropping

Fruit size: 11 gr Prevalent size class(≥28mm) : 43,9

Fruit Color: Dark wine Red variety.

Soluble solids(%): 20,1

Acidity: 7,6 g/l malic acid

Main Characteristics: Uniform ripening, average cracking susceptibility. Shiny dark red skin, firm flesh, sweet, good taste, medium – long peduncle





**New**

## Sweet Gabriel®

Variety: PA 3 UNIBO

Breeders: Lugli S, Correale R, Grandi M

Licensors: CRPV

Flowering period: medium

Pollinators: Self incompatible(S1S4)

Harvest period: 14–16 days after B Burlat

Tree type: Standard, open canopy

Productivity: High cropping

Fruit size: 12,1 gr Prevalent size class(% $\geq$ 28mm) : 60,9

Fruit Color: Shiny dark – Red skin

Soluble solids(%): 21

Acidity: 10,9 g/l malic acid

Main Characteristics: Uniform ripening, cracking susceptible. Firm flesh, sweet, good taste, medium – long peduncle



Sweet Cherries





## Sweet Lorenz®

Variety: PA 2 UNIBO

Breeders: Lugli S, Correale R, Grandi M

Licensors: CRPV

Flowering period: Early

Pollinators: Self incompatible(S3S4)

Harvest period: 8-10 days after B Burlat

Tree type: Standard, good branching

Productivity: High cropping

Fruit size: 11,5 gr Prevalent size class(% $\geq 28$ mm) : 80

Fruit Color: Shiny Dark Red

Soluble solids(%): 22,1

Acidity: 9,2 g/l malic acid

Main Characteristics: Uniform ripening, minor cracking susceptibility.  
Shiny dark red skin, very firm flesh, sweet, excellent taste, medium - long peduncle





**New**

## Sweet Saretta®

---

Variety: PA 5 UNIBO

Breeders: Lugli S, Correale R, Grandi M

Licensors: CRPV

Flowering period: medium

Pollinators: Self incompatible(S3S4)

Harvest period: 22-24 days after B Burlat

Tree type: Standard, open canopy, well branched

Productivity: High cropping

Fruit size: 12,5 gr Prevalent size class(% $\geq 28$ mm) : 65,5

Fruit Color: Shiny dark – Red skin

Soluble solids(%): 18,5 // Acidity: 9,6g/l malic acid

Main Characteristics: Uniform ripening, cracking susceptible. Symmetrical heart shape fruit, shiny dark-red skin, Medium to firm flesh, sweet, good taste, medium – short peduncle



**Sweet Cherries**



## Sweet Valina®

Variety: PA 4 UNIBO

Breeders: Lugli S, Correale R, Grandi M

Licensor: CRPV

Flowering period: medium early

Pollinators: Self incompatible(S3S4)

Harvest period: 18–20 days after B Burlat

Tree type: Standard, semi open canopy

Productivity: High cropping

Fruit size: 13,9 gr Prevalent size class(% $\geq 28\text{mm}$ ) : 70,3

Fruit Color: Shiny dark – Red skin

Soluble solids(%): 21,3

Acidity: 13,9 g/l malic acid

Main Characteristics: Uniform ripening, cracking susceptible. Symmetrical heart shape fruit, shiny dark-red skin, Intermediate Firmness, sweet, good taste, medium – long peduncle.





## Ferrovia

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Variety: Ferrovia

Flowering period: Late

Pollinators: Canada Giant, Giorgia, Van, Kordia, Regina

Harvest period: 24 days after B Burlat

Tree type: Medium Standard

Productivity: Very Good

Conservation: Good

Fruit size: 9,5 gr

Fruit Color: Intense wine Red variety.

Brix: 16,5

Main Characteristics: Resistant in Monilia. Good productivity every year







## Regina

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Variety: Regina

Flowering period: Late

Pollinators: Kordia , Ferrovia

Harvest period: 31 days after B Burlat

Tree type: Medium

Productivity: Very Good

Conservation: Good

Fruit size: 11,5 gr

Fruit Color: Dark Red variety.

Brix: 16,3

Main Characteristics: Susceptible in Monilia and resistant in cracking





## Kordia

---

Variety: Kordia

Flowering period: Medium late

Pollinators: Gemersdorfer, Van, Regina, Hedelfinger, Ferrovia

Harvest period: 27 days after B Burlat

Tree type: Medium

Productivity: Very good

Conservation: Good

Fruit size: 10 gr

Fruit Color: Red

Brix: 17

Main Characteristics: Good production





## Brittney Lane®

---

Variety: Brittney Lane – COV UE 06/2514

Breeder: Zaiger Genetics – USA California

Licensor: International Plant Selection

Harvest period: – 5 before Rubirich (25 June in Greece)

Tree type: standard

Productivity: Very good

Fruit shape: round

Fruit size: AA/3A

Fruit Color: Red colour, yellow flesh

Main Characteristics: Very productive variety. Medium chilling: 350–400 hours. Very big fruit





## Royal Majestic® • Zaimajal

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Variety: Zaimajal – COV UE 04/2462

Breeder: Zaiger Genetics – USA California

Licensor: International Plant Selection

Harvest period: -3-5 before Rich Lady(25 June in Greece)

Tree type: standard

Productivity: Very good

Fruit shape: round

Fruit size: AA/A

Fruit Color: Red colour, yellow flesh

Main Characteristics:

Very productive variety. A good alternative for Rich Lady





## Royal Time® • Zairetop

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Variety: Zairetop – COV UE 22309

Breeder: Zaiger Genetics – USA California

Licensors: International Plant Selection

Harvest period: 1 week after Rich Lady(5-10 July in Greece)

Tree type: medium growth.

Productivity: Very good

Fruit shape: round

Fruit size: AA

Fruit Color: Red color, yellow flesh

Main Characteristics:

Very productive variety with exceptional characteristics. Ripening date similar of Rich Lady and Summer Rich.







## Royal Summer®Zaimus

---

Variety: Zaimus- UE 27.232

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 15–18 days after Rich Lady(20/7)

Tree type: Vigorous, produces fruits in every wooden part

Productivity: Very good

Fruit shape: round

Fruit size: AA/AAA

Fruit Color: Red color, yellow flesh

Main Characteristics: Very productive variety with exceptional characteristics, Standard tree type, very good behavior in fruition.





## Summer Sweet®

Variety: Zaidote COV: UE 8393

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 10 days before Rosalia

Tree type: Standard

Productivity: Very good

Fruit shape: round

Fruit size: AA

Fruit Color: 90%Red color, white flesh

Main Characteristics: Very productive variety with high brix





## Royal Lee®

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Ποικιλία: Zaipela – COV UE 7181

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 10 days before Summer Rich

Tree type: Mid Vigorous, produces fruits in every wooden part

Productivity: Very good

Fruit shape: round

Fruit size: AA/AAA

Fruit Color: Red color, yellow flesh

Main Characteristics: Very productive variety with very good characteristics for its ripening time.





## Royal Pride® • Zaisula

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Ποικιλία: Zaisula – COV UE 04/2462

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 5 days after Elegant Lady

Tree type: Midium Vigorously

Productivity: Very good

Fruit shape: round

Fruit size: AA

Fruit Color: Red color, yellow flesh

Main Characteristics: Variety with exceptional presence and advantages, compared with other varieties of the same ripening period.





## Sweet Dream®

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Ποικιλία: Sweet Dream – COV UE 2007/2761

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 10 days after Royal Lee

Tree type: Medium Vigorously

Productivity: Very good and constant

Fruit shape: round

Fruit size: AA

Fruit Color: Red color, yellow flesh

Main Characteristics: Variety with very high yield. The fruit is very tasty with high brix and acid.







## Rosalia®

Variety: ZAI580PB COV: UE 27249

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 10 – 15 days efore Octavia

Tree type: Standard

Productivity: Very good

Fruit shape: round

Fruit size: AA

Fruit Color: 90% Red color, white flesh

Main Characteristics: Very productive variety with exceptional characteristics.





## **Bolero®**

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Variety: BOLERO(Cross between:Cresthaven x Flamecrest)

Breeder: University of Bologna

Licensor: CRPV

Harvest period:+32 days after Red Haven (5–10 of August in Greece)

Tree type: medium growth

Productivity: Very good

Fruit shape: round

Fruit size: AAA

Fruit Color: Red skin 60–80%, yellow flesh

Main Characteristics:

Perfect size and perfect productivity





## Royal Jim® • Zaigadi

---

Variety: Zaigadi – COV UE 18116

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 1 week before O' Henry (10–15 of August in Greece)

Tree type: medium growth. Produces fruits in every part of the tree

Productivity: Very good

Fruit shape: round

Fruit size: AA

Fruit Color: Red orange color, yellow flesh

Main Characteristics:

Variety with extremely high production capacity. Very good color for the ripening date





## Red Fall® • Zaitreta

---

Variety: Zaitreta – COV UE 18120

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 15 days after O' Henry (1-5 of September in Greece)

Tree type: medium growth. Produces fruits in every part of the tree

Productivity: Very good

Fruit shape: round

Fruit size: AA

Fruit Color: 80% Red orange color, yellow flesh

Main Characteristics:

Very nice variety for the late season with excellent color for that period





## Sauzee®698

---

Variety: Sauzee 698

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 20/25 days before Sweet Cap

Tree type: standard

Productivity: Very good

Fruit shape: flat

Fruit size: A

Fruit Color: 90% Red color, white flesh

Main Characteristics: Very good size and color for its ripening time.

New white flesh, flat peach with attractive taste and shape.







## Sauzee®665

---

Variety: Sauzee 665

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 10 days before Sweet Cap

Tree type: standard

Productivity: Very good

Fruit shape: flat

Fruit size: A/AA

Fruit Color: 90% Red color, white flesh

Main Characteristics: New white flesh flat peach. Very good size and very good production.





## Early Bomba®

---

Variety: Early Bomba

Breeder: Zaiger Genetics – USA California

Licensor: International Plant Selection

Harvest period: 3 εβδομάδα πριν από την Big Top

Tree type: Vigorous

Productivity: Very good for its ripening time

Fruit shape: round

Fruit size: AA

Fruit Color: Red color, yellow flesh

Main Characteristics: The perfect variety for the beginning of the season. Very good fruit size and high production.



**Nectarines**



## Big Haven® • Honey Haven

---

Variety: Honey Haven – COV UE 16995

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 1 week before Big Top (25 of June in Greece)

Tree type: standard

Productivity: Very good

Fruit shape: round

Fruit size: AA/A

Fruit Color: 100% Red color, yellow flesh

Main Characteristics: The perfect variety to start the season. Very good size for its earliness



**Nectarines**



## Alitop®

---

Variety: Alitop

Breeder: ISF Roma

Licensors: CRPV

Harvest period: 10 days after Big Top(12-15 of July in Greece)

Tree type: standard

Productivity: Very good

Fruit shape: round oval

Fruit size: AAA

Fruit Color: 100% Red color, yellow flesh

Main Characteristics:

High yield capacity. Extremely resistant in postharvest activities. The fruit has high brix and low to medium acids



**Nectarines**



## Max<sup>®</sup>

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Variety: Max

Breeder: Az. Sper. Marani – Ravenna

Licensor: CRPV

Harvest period: 30–35 days after Big Top(5–10 of August in Greece)

Tree type: standard

Productivity: Very good

Fruit shape: round

Fruit size: AAA

Fruit Color: 80–90% Red color, yellow flesh

Main Characteristics:

This variety will replace Venus. It has much better production and better fruit size. Very resistant for transportations







## Late Fair® • Zaitreme

---

Variety: Zaitreme – COV UE 12196

Breeder: Zaiger Genetics – USA Californie

Licensor: International Plant Selection

Harvest period: 8 days after Red Fair (5/9)

Tree type: standard

Productivity: Very good

Fruit shape: round

Fruit size: AA

Fruit Color: 80–90% Red color, yellow flesh

Main Characteristics: Very good size and color for its ripening time





## Primaya® IPS 15.94

---

Variety: Primaya

Breeder: Marie France Bois

Licensor: I.P.S Montelimar France

Harvest period: 5 days before Ninfa

Tree type: Standard

Flowering period: Medium, regular

Pollinators: Primaris(IPS 1314) • Primial (H 41)

Fruit size-shape : 3A – 4A, elliptic – round

Productivity: Quick and high

Brix: 12/14

Fruit color: Orange with red color up to 20–30%

Main Characteristics: Variety with great agronomic capacity: size, productivity. The fruit is orange with red color up to 30%



Apricot



## Primaris® IPS 1.3.14

---

Variety: Primaris

Breeder: Marie France Bois

Licensors: I.P.S. Montelimar France

Harvest period: With Ninfa

Tree type: Standard

Flowering period: Medium, regular

Pollinators: Primaya (IPS 1594)

Productivity: High

Fruit size-shape : 2A – 3A, elliptic

Fruit color: Orange, with red 30–50% epichroma

Brix: 12/13

Conservation: good

Main Characteristics: New variety with exceptional characteristics, flavor, aroma, appearance.



Apricot



## Bora®

---

Variety: Bora

Breeder: University of Bologna

Licensors: C.R.PV

Harvest period: With Tirinthis

Tree type: Standard

Flowering period: End of March

Pollinators: Self fertile

Productivity: High

Fruit size–shape : 80 gr, Elliptic-round

Brix: 16/18

Fruit color: Orange with red color up to 5–25%

Main Characteristics: Variety with excellent characteristics for that period. Very tight flesh and very good fruit size. Very productive variety. The strongest variety for Sharka virus





## Faralia® IPS 1.2.85

---

Variety: Faralia

Breeder: Marie France Bois

Licensor: I.P.S Montelimar France

Harvest period: End of June

Tree type: Medium standard

Flowering period: Υψηλή

Pollinators: Self fertile

Productivity: High

Fruit size-shape : 3A – 4A, triangle

Brix: 12

Fruit color: Orange with red color up to 30%

Main Characteristics: Variety with great agronomic capacity: size, productivity. It ripens the same period as Bergeron and has better size and it is self fertile.



Apricot





## Farely® • IPS 1.9.16

---

Variety: Farbaly

Breeder: Marie France Bois

Licensors: I.P.S. Montelimar France

Harvest period: Middle of July

Tree type: Medium standard

Flowering period: Medium, regular

Pollinators: Faralia® (IPS 1.2.85) • Farbaly® (IPS 2.4.37)

Productivity: High

Fruit size–shape: 2 A – 3 A, oval

Brix: 12/13

Fruit color: Orange with red color up to 25–30%

Main Characteristics: Variety with very high productivity if it has the right pollinators. Excellent size and fruit shape.





## Farbaly® • IPS 2.4.37

---

Variety: Farbaly

Breeder: Marie France Bois

Licensors: I.P.S Montelimar France

Harvest period: End of July–Beginning of August

Tree type: Standard

Flowering period: End of March

Pollinators: Self fertile

Productivity: High

Fruit size–shape: 3 A Elliptic

Brix: 12/14

Fruit color: Orange with red color up to 25–50%

Main Characteristics: Variety with great agronomic capacity: size, productivity for its ripening time. To accomplish the best quality, we have to be patient with at harvest period. The fruit color is light orange and when it ripens becomes red.





## Farhial® • IPS 2.4.58

---

Variety: Farhial

Breeder: Marie France Bois

Licensor: I.P.S Montelimar France

Harvest period: +40 days after Bergeron (10-15 August)

Tree type: Standard

Flowering period: End of March, first days of April

Pollinators: Self fertile

Productivity: High

Fruit size-shape : 2 A, round

Brix: 16

Fruit color: Orange with red color up to 50%

Main Characteristics: Variety with excellent characteristics for that period.



Apricot



## Fardao® • IPS 2.3.81

---

Variety: Fardao

Breeder: Marie France Bois

Licensor: I.P.S Montelimar France

Harvest period: +45/50 days after Bergeron (15-20 August)

Tree type: Standard

Flowering period: First days of April

Pollinators: Self fertile

Productivity: High

Fruit size-shape : 2A, Elliptic-round

Brix: 16/18

Fruit color: Orange with red color up to 5-25%

Main Characteristics: Variety with excellent characteristics for that period. Late ripening and very tight flesh. Very productive variety.



Apricot



**New**

## Rubista®

Variety: Rubista COV EU no 30124

Breeder: Marie France Bois

Licensor: I.P.S Montelimar France

Harvest period: 10 days after Primaya

Tree type: Semi spur

Flowering period: 5 days after Farbaly

Pollinators: Auto fertile

Productivity: High

Fruit size–shape : 2A elliptic

Fruit color: Bright red skin

Brix: 15

Conservation: good

Main Characteristics: New early aromatically variety with different red color



**Apricot**





## Hayward • "Clone 8"

---

Variety: Hayward (Clone 8)

Productivity: Very good. Bigger than the classic Hayward

Fruit size: 20% bigger than the classic one

Harvest period: 1 week earlier than the classic one

Main Characteristics: Produces lower percentage of double fruit and it is resistant to frost. Also resistant to *Phytophthora* sp.





**VITRO**

**VITRO HELLAS S.A.**

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